

RESOLUTION CONCERNING BOARD COMMUNICATIONS WITH MEMBERS AND SOCIAL MEDIA USE

WHEREAS, the Board of Directors (the “Board”) of Reserve at Sawgrass Homeowners Association, Inc. (the “Association”) is charged with administering the business affairs of the Association, including communicating information to members of the Association and their authorized agents; and

WHEREAS, Social Media is a common method of communicating information via the internet to Association members, including, for example, through websites and applications such as Facebook; Next Door; and Twitter (“Social Media”); and

WHEREAS, Social Media may be beneficial if properly used by the Association’s Board to communicate information from the Board to the members of the Association; and

WHEREAS, the improper use of Social Media by an officer, director or management company personnel could result in confusion, miscommunications or even legal liability for the Association; and

WHEREAS, from time to time members of the Association and others may use Social Media in a manner that is not constructive and may harm the Association and the community; and

WHEREAS, the Association has engaged professional management to assist with the administration, oversight and management of Association business, including the management of the Association’s website;

NOW, THEREFORE, BE IT RESOLVED that the following policies and procedures shall generally apply to the Association’s officers, directors, committee members and management personnel communicating about Association business and issues online, including but not limited to communications on Social Media and on the Association’s website:


1. The foregoing recitals are incorporated by reference as if completely restated herein.
2. The Association’s managing agent shall cause the Association’s website to be updated from time to time to provide owners with notice of Board meetings, notice of membership meetings, and other information that may be beneficial to the Association’s members and residents of the community.
3. All content on the Association’s website shall be subject to approval by the Association’s President, provided that it shall be consistent with the Association’s management contract, the Association’s governing documents and other directives and decisions of the Association’s Board of Directors.
4. The Association’s President, who acts as the Chief Executive Officer of the Association in accordance with Articles of Incorporation and Bylaws of the Association, may communicate information to Owners via the Association’s “Official Social Media Accounts” from time to time. The Association’s “Official Social Media Accounts” may include the following: a.) Official Facebook Page; b.) Twitter Account; and c.) The President’s Blog; and d) Such other Social Media accounts that the Board of Directors approves of from time to time.
5. The Association’s Official Social Media Accounts shall be the property of the Association, and they shall be administered only by an active officer or director of the Association, which shall default to the President absent other Board approval at a duly noticed Board meeting. At the conclusion of service, the Association’s officers and directors who have oversight and control of the Association’s Official Social

Media Accounts shall promptly relinquish control of the Association's Official Social Media Accounts to the new officers and directors of the Association. The term "prompt" shall mean within 24 hours of an officer or director no longer serving on the Board.

6. Social Media Accounts that are not Official Social Media Accounts of the Association shall not be used by any officer, director or management personnel to communicate with Association members or their agents about Association business or issues impacting the community.
7. No officer, director or management personnel shall post any material or comments online about Association business, including but not limited to posts on Official Social Media Accounts or other Social Media of any kind without the advance written permission of the Association's Board. Any such permission shall only be granted at an open and noticed meeting where the decision of a majority of the Board members shall control.
8. Even where a vote of the Board is not unanimous, all officers and directors shall abide by and be bound to follow the decisions of the Board of the Association.

IN WITNESS WHEREOF, the Board of Directors of Reserve at Sawgrass Homeowners Association, Inc. has approved the provisions hereof this 16 day of December, 2020, at a duly called meeting of the Board at which a quorum was present, by a vote of 2 to 0.

Respectfully submitted,



Secretary